PORTLAND COMMUNITY CHORUS
2012 SPONSORSHIP GUIDE

The PORTLAND COMMUNITY CHORUS, a skilled ensemble including more than 130 musicians, continues to grow in numbers, venues, and audience. Will you join us in supporting the Portland community?

By purchasing an advertisement, you not only support the chorus in our mission, but **you also reach out to our audience of thousands of dedicated music lovers in the Portland area.**

This year, the Chorus is presenting two concerts in the winter and two in the spring, as well as a continuing outreach program to nursing homes and hospitals.

Please help the chorus continue to bring interesting and high-quality choral music to the community, through either an advertisment or a donation.

As you can see from the advertising rate sheet, ads are very affordable, and vary in price and size—choose the option that makes sense to you. What's more, **the ad you purchase now will appear in our concert brochures for the entire concert season**—a concerts this spring and all of our concerts in the winter.

Alternatively, consider donating to help us bring more music to nursing homes and hospitals. **All donations will support the operating expenses for our outreach program**, to bring high quality live music to those who often don't have the opportunity to hear it. All donors will also be thanked by name in all 2012 concert programs.

If you'd like to join us, please provide the requested information, along with your **ad** or **donation**, on the Sponsorship Order Form on page four of this packet. Return it to the address indicated on the form **no later than Friday, April 20.**

We hope you will join the chorus—with your donation, advertising, or in person—to enjoy one of these very special seasonal concerts. Thank you in advance for your support!

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About the Portland Community Chorus

The Portland Community Chorus has a heritage dating back to the 1950s and 1960s when it performed under the direction of Paul Vermel with the Portland Symphony Orchestra. After a decade of dormancy, the group was reorganized in 1978 by Joe Hayden, and was incorporated as a nonprofit organization in the early 1980s.

The group has expanded steadily over the last twenty-five years, and currently numbers 125 singers and 50 community supporters as it's members. Since 1978, the Chorus has been directed by several fine musicians: Joel Hayden, Stewart Shuster, Daniel Junkin, and Judith Hunt Quimby. In September 2004, Rob Westerberg joined the Chorus as its current Director.

The Chorus performs a wide variety of music, typically offering festive, holiday fare in the late fall, and lighter choral works in the spring. The Portland Community Chorus also serves as the core group for the Portland Symphony Orchestra's Magic of Christmas Chorus, a Maine holiday tradition for more than 25 years. And throughout the year, the Portland Community Chorus also brings its enthusiasm for song to area assisted-living and group homes in an active Outreach Program.

Rob Westerberg
Director

Rob Westerberg is Choral Director at York High School in York, Maine and Director of the Portland Community Chorus, having previously taught at Winnacunnet High School in Hampton, NH and Bellows Falls Union High School, VT. Mr. Westerberg holds a B.M. in Music Education from Keene State College and M.M. in Choral Conducting from the University of Maine. He is past President of the Maine Music Educators Association, the Vermont Music Educators Association and the Vermont Choral Directors Association. Mr. Westerberg has managed District, All State and Eastern Division Choirs and served as chairman for the Maine All State Music Festival in both 2005 and 2006. Westerberg was a 2007 nominee for the Maine Arts Alliance Bill Bonyun Award for Arts Advocacy and is the 2010 recipient of the Keene State College Music Department's Distinguished Alumni Award. During the 2005-2006 school year he served the Maine Department of Education in the rewriting and revision of the Maine Learning Results for the Visual and Performing Arts and has continued to work closely with Maine's Arts Are Basic Coalition (ABC) to monitor legislation enhancing and promoting the growth of Arts education throughout the state. Mr. Westerberg has also conducted the Portland Symphony Orchestra's Magic Of Christmas Chorus, guest conducted nearly fifty Choirs throughout New England, and continues his tenure as Senior High Choral Director for MSYM; the University of Maine's Summer Youth Music program in Orono.

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Concert Program Advertising Rates

Advertising rates are based on a two-season cycle, depending on when your ad is placed. Ads sold in the Spring will also appear in the programs for the Fall.

Full-Page Ad: $150.00
Half-Page Ad: $100.00
Quarter-Page Ad: $ 55.00

Ad Sizes	Type	Height	Width
	Full page	4 ¾″	7 ¾″
	Half page	4 ¾″	3 ⅞″
	Quarter (vert.)	2 ⅜″	3 ⅞″
	Quarter (horz.)	2.0″	4 ¾″

To order, please fill out the form on the next page and return it either to the chorus member who brought it to you, or mail it to the address indicated on the form. Have questions? Please contact **Stephen Sawyer at 883-8032 or stenan@maine.rr.com, or Day Whitehead at 854-1115 or dwhitehead@nhbragg.com.**

Support the Chorus!

We welcome a donation of any amount with or without an advertisement. All donors at any level will be listed in the program, or you may make an anonymous donation if you choose. If you'd like to donate $300 or more, we're able to offer special benefits:

Season Sponsor: $600.00
- Full page ad in all programs for one year
- A special thank you announcement from the stage of our four main yearly concerts

Concert Sponsor: $300.00
- Full page ad in all programs for one year
- A special thank you announcement from the stage for our two Spring concerts

The deadline for ads and sponsorships for the 2012 program cycle is Friday, April 20.

PORTLAND COMMUNITY CHORUS
2012 SPONSORSHIP ORDER FORM

Please print out this form and return it, along with your check, to a member of the chorus or:

Post Office Box 10005
Portland, ME 04104

Advertisements and Sponsorships

I'd like to reserve:

___ Full-Page Ad
___ Half-Page Ad
___ Quarter-Page Ad
___ Season Sponsorship
___ Concert Sponsorship

Enclosed is my check for
$ _____

You can provide your black and white ad **either electronically or in a camera-ready print version.** If you'd like to submit it in print, please include it with this form and your check. Clean, legible copy, a business card, and black and white logos are all acceptable.

If you prefer to submit an electronic version of your black and white ad, please email it in **PDF format**, ensuring that all images have a resolution of **at least 300 DPI, to akudlak@maine.rr.com**

Please note the ad sizes listed on the previous page. We cannot guarantee the quality of ads that are provided in the wrong size.

Donations

We welcome your donation instead of or in addition to your sponsorship

Enclosed is my check for $ _____ ☐ Please list my donation as *Anonymous*

Your Information

Business Name _____
Street Address _____
City/ Town _____
Email Address _____

Contact Person _____
Telephone: (____) _____
State: _____ Zip: _____

Special Instructions _____

_____

_____ Authorized Signature

_____ Date

For Internal Use

_____
PCC Representative

( ) Copy attached ( ) Paid in full ( ) New Ad ( ) Repeat Ad